



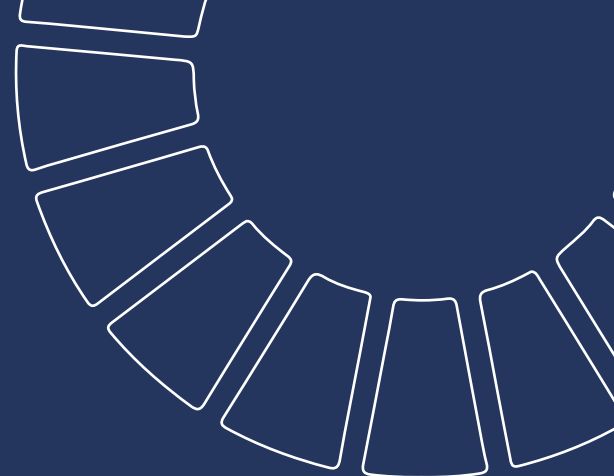
COMMUNICATION OF ENGAGEMENT



THE MODERN UNIVERSITY FOR BUSINESS & SCIENCE
COMMUNICATION ON ENGAGEMENT
TO THE UN GLOBAL COMPACT (COE)
2023 - 2025



TABLE OF CONTENTS



CEO STATEMENT OF CONTINUED SUPPORT FOR THE UN GLOBAL COMPACT AND ITS TEN PRINCIPLES	4
VISION	5
MISSION STATEMENT	5
CORE VALUES	5
GOALS	6
THE MODERN UNIVERSITY REPORTING ON THE UN SDGS	7
SDG1 NO POVERTY	8
SDG 3 GOOD HEALTH & WELLBEING	14
SDG 4 QUALITY EDUCATION	23
SDG 5 GENDER EQUALITY	33
SDG 9 INDUSTRY, INNOVATION & INFRASTRUCTURE	36
SDG 10 REDUCED INEQUALITIES	40
SDG 16 PEACE, JUSTICE & STRONG INSTITUTIONS	47
SDG 17 PARTNERSHIPS FOR THE GOALS	58

CEO STATEMENT OF CONTINUED SUPPORT FOR THE **UN GLOBAL COMPACT** AND ITS TEN PRINCIPLES

CEO valid from October 2023 to October 2025

To our stakeholders,

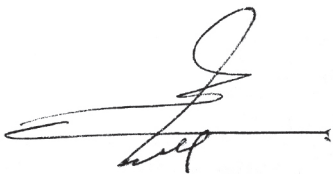
We are pleased to confirm that the Modern University for Business and Science reaffirms its support to the United National Global Compact Network and its Ten Principles in the areas of Human Rights, Labor, Environment, and Anti-Corruption.

In this COE, we describe the actions that our academic institution has implemented to support GCNL and find evidence of how strongly we advocate for the 10 principles through the United Nations Sustainable Development Goals.

We also commit to sharing information related to GCNL on our platforms and with our community of parents, students, staff, and faculty.

Sincerely yours,

Hatem Alamy, Ph.D
Chairman





VISION

As a world-class university known for excellence in teaching and research, MUBS is committed to developing conscientious leaders with a life-long passion for learning, innovation, and service. Moral integrity, creative and critical thinking, community engagement, internationalization, and sustainable development constitute MUBS' strategic imperatives.



MISSION STATEMENT

As a not-for-profit private institution dedicated to the creation and dissemination of knowledge in all fields of education, MUBS empowers students from diverse backgrounds by providing transformative educational experiences; the university instills students with purpose and develops their skills to think creatively and critically.

The primary purpose of MUBS is to provide a learning environment in which faculty, staff, and students can discover, critically examine, preserve, and transmit the knowledge, wisdom, and values that will help improve quality of life for all. MUBS seeks to attract and serve students from diverse social, economic, and ethnic backgrounds and to be sensitive and responsive to those who have been underserved by higher education.



CORE VALUES

1. Commitment to excellence in education, research, and service.
2. Transformative social impact through a commitment to address social needs and critical challenges nationally and globally.
3. Fostering creativity and innovation by encouraging critical thinking, openness to new ideas and experiences, interdisciplinarity, entrepreneurship, and innovative pedagogies.
4. Inclusion, tolerance, and dialogue as central principles for social justice, development, and social prosperity.
5. Integrity and adherence to the highest ethical standards in personal and professional behavior.
6. Sustainability and well-being, through a commitment to achieving sustainable development goals preserve and protect our natural resources and cultivate a culture of social responsibility and holistic well-being.

GOALS

GOAL 1

Expand and Strengthen Academic Programs and Initiatives

GOAL 2

Develop a Comprehensive Student Enrollment Management Plan

GOAL 3

Enrich the Learning & Work Environment to Enhance the Recruitment and Retention of Competent Faculty and Staff

GOAL 4

Continued Commitment to Diversity in Programs, Student Body, and Staff

GOAL 5

Cultivate Partnerships at Distinct Levels

GOAL 6

Creating a new model of a global university that reflects principles and builds on our achievements

GOAL 7

Develop Resources and Educational Facilities

GOAL 8

Strengthen Research, Technological Infrastructure, and Develop the Digital Curriculum

GOAL 9

Develop a Culture of Civic Engagement Volunteerism, Wellness, and Health Promotion

THE MODERN UNIVERSITY REPORTING ON THE UN SDGS



MUBS actively participated in the following Global Compact Network Lebanon activities:



SDG Brain Lab (2021 to 2023): MUBS students have been actively participating in the Training Hub, Brain Hub, and Data Hub for the past three years. MUBS students also competed in groups. So far MUBS had 7 Ambassadors working towards the UN SDGs.



Initiate the “Initiatives Mapping” Across Lebanon: member from GCNL and MUBS started with concept note and the process of recording all initiatives in Lebanon to better help locate the needs of the community.

MUBS OUTPUT WITH GCNL:

- ▶ MUBS attended all the GCNL events with fellow signatory members and guests.
- ▶ MUBS reached out to contacts, partners, and suppliers to urge them to join the network.
- ▶ MUBS promotes GCNL events on Social Media.

1 NO POVERTY

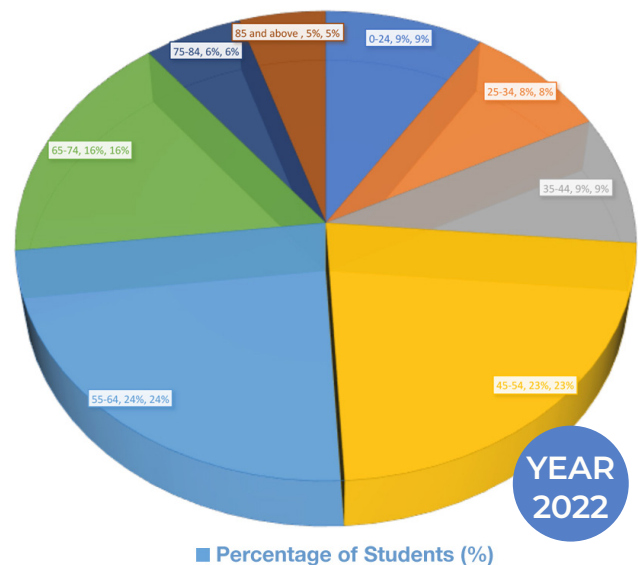
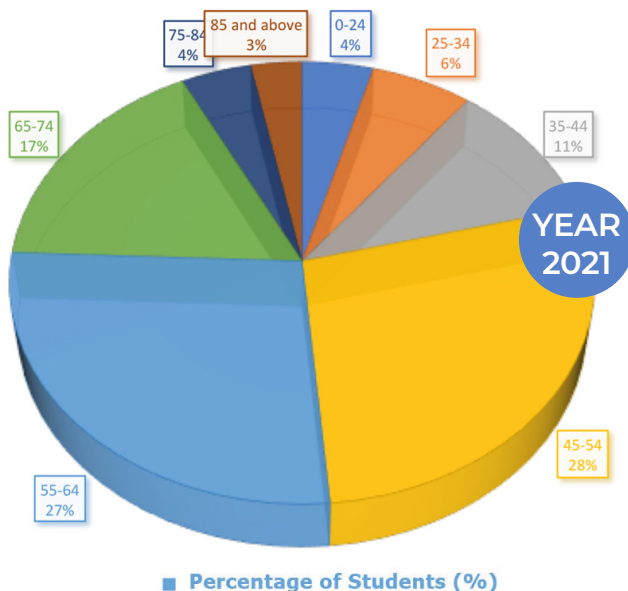


INTRODUCTION

MUBS has campuses in both rural and urban areas to ensure equal opportunities for higher education. Compared to other universities, MUBS offers high-quality education at the lowest credit price. Through collaborations, MUBS provides scholarships ranging from 50% to 80% to schools, municipalities, and NGOs.

FINANCIAL AID

MUBS offers need-based grants as part of its financial aid program. These grants are available to students based on criteria like family income. Orphaned applicants receive 45% financial aid, and siblings of orphans receive an additional 20% financial aid, reducing tuition fees for families. In 2020, 24% of MUBS students received financial aid ranging from 15% to 54%. 19% of students received financial aid ranging from 55% to 64%. Additionally, 17% of students received financial aid up to 24%. Overall, 99% of MUBS students benefit from financial aid. The university provides over \$3.5 million in financial aid annually and offers flexible payment schedules.





MUBS organizes innovative events for high school students, providing scholarships to the winners. For example, the English Department at MUBS organized MUBS TALKS, a public speaking event where students delivered passionate speeches about Lebanon and ways to contribute to its revival. Three MUBS students were chosen as winners and received valuable rewards such as internships, cash prizes, and gift vouchers.

Another example is the Arabic public speaking and recitation competition organized by MUBS in collaboration with the municipality of Hasbaya. Participants Zeina Al-Ahmadiya and Haya Hudifa delivered a speech on the topic of “Youth and the Dream of Lebanon,” sharing their visions of an ideal country. The winners of this competition received high-rate scholarships as prizes.



STUDENT SUCCESS SUPPORT

The Student Success Office aims to support students in their journey towards success and personal development. They offer workshops and resources to help students reach their full potential.



You can find more information about the Student Success Office at: <https://www.mubs.edu.lb/en/students/sso.aspx>



Skill-building Workshop for Youth

The Skill-building Workshop for Youth organized by MUBS in collaboration with Life Project 4 Youth (LP4Y). This workshop was held over two days and focused on empowering marginalized youth by providing them with essential skills and knowledge for their future endeavors. Topics covered included communication skills, team-building, CV writing, Microsoft Office proficiency, graphic design, food safety, healthy living, and design thinking. The workshop was tailored to meet the specific needs and aspirations of the participants.

MUBS at the Technical University of Applied Sciences Würzburg-Schweinfurt (THWS) in Germany. Five Public Health and Social Work students were awarded a scholarship to participate in a summer program at the THWS in Germany. The program focused on humanitarian aid and mental health care, providing valuable training and experience to the students.

MUBS is committed to helping students secure employment opportunities after graduation. The Teaching Diploma Department has partnered with Comfortable Co., a recruiting and consultancy department, to offer job opportunities for BA graduates and Teaching Diploma students in the Gulf region. This collaboration includes planning job fairs on all campuses and organizing professional development workshops to guide students in becoming international teachers. Comfortable Co. will also provide training and preparation for interviews and demo classes.



ASSIST START UP BUSINESS



The university is committed to providing continuous training and support to students and community members, particularly in rural areas, to encourage and nurture entrepreneurial initiatives and start-up businesses.

One example of the university's commitment to supporting start-ups is the collaboration between MUBS and FCSM (French Committee for Sustainable Mediterranean Food) on the Atelier Souayjani Branding Project. The objective of this project is to create a creative space that promotes innovation in agricultural projects and food processing. The partnership involves a real-life project funded by three French departments, namely Seine-Maritime, L'Aude, and Yvelines. The project aims to empower youth in the field of agriculture by providing them with a well-equipped space to implement their ideas and contribute to agricultural entrepreneurship.

IMPROVE ACCESS TO BASIC SERVICES

MUBS is actively engaged in organizing charitable campaigns to provide essential services and products to those in need. To ensure more effective distribution and support, MUBS has established the National Wellness Network (NWN), which collaborates with local partners to identify community needs and respond accordingly.

One example of MUBS's commitment to charitable initiatives is the Karaoke and fundraising event organized by the M-Do-Re-Mi Music Club in collaboration with the Student Life Office and UNL (University Life) Academic Coaches. The event took place at the Aley campus and aimed to benefit the Beit El Yatim orphans. Students participated by singing, dancing, serving baked goods, and engaging in face painting and glitter activities. The proceeds from ticket sales were utilized to purchase hats, scarves, mittens, juices, chocolate bars, lollipops, and biscuits for the orphans.



Additionally, the National Wellness Network (NWN) and MUBS hosted an event to announce the launch of the Takreem Program. This program involves the design of an elderly center located at the MUBS Semkanieh campus. It aims to provide various services to the elderly, and MUBS has made a significant financial contribution to support the program. The university believes in the right to health for every individual in society, without discrimination.



Furthermore, MUBS celebrated Children's Day in collaboration with the NWN by organizing a free medical day for 39 children from the Happy Child Institute at the NWN-Aley Branch. The event included consultations with specialists, nutrition tests, vision tests, nurse assessments, and engaging activities for the children. They also received gifts as part of the celebration.





NATIONAL AND INTERNATIONAL INPUT



MUBS actively collaborates with UN Global Compact Lebanon and Lebanese policymakers from the public and private sectors to contribute to the achievement of the United Nations Sustainable Development Goals (SDGs).

One example of MUBS's commitment to this collaboration is the visit of Deputy Najat Aoun Saliba to the Modern University for Business and Science (MUBS) main campus in Damour. The purpose of the visit was to discuss the university's 23-year history and its ongoing goal of preparing Lebanese youth for employment opportunities both within and outside of Lebanon. The meeting also highlighted MUBS's efforts to provide students with access to international universities and establish partnerships that would greatly benefit the students. The discussion also touched upon the university's global partnerships with American and European universities.

Another example of MUBS's contribution to national and international endeavors is the success of MUBS students in winning first place in the XVII International Contest of Research at USPU-Russia. Under the supervision of Ms. Manal Ahmad, MUBS students Youssef Serhal, Eman Swaidan, and Mariam Fadel secured the top position in the contest, which focused on practice-oriented and creative projects in English among school and university students. Their project titled "Indigenous Cultures through Times" explored the significance of indigenous people and minorities and their impact on cultures and the world. The students' short video earned MUBS first place and showcased Lebanon's distinction among other participating countries.



3 GOOD HEALTH AND WELL-BEING



INTRODUCTION

The Modern University for Business & Science (MUBS) prioritizes promoting health and well-being for sustainable development. We have policies in place to ensure that health and well-being services are accessible to students, faculty, and the community.

COLLABORATION WITH LOCAL OR GLOBAL HEALTH INSTITUTIONS

MUBS Collaborates with Arab Union for Optometry Professions in Successful Vision Screening Campaign

MUBS collaborates with various health institutions to demonstrate their commitment. For instance, the optometry department partnered with the Arab Union for Optometry Professions to organize a vision screening campaign at the Industrial Technical Institute in Dekwaneh. Complimentary prescription glasses were provided to those in need during the campaign. MUBS Collaborates with Arab Union for Optometry Professions in Successful Vision Screening Campaign.



MUBS and Red Cross Collaborate to Promote Sustainable Consumption and Production

MUBS partnered with the Lebanese Red Cross-Aley Youth Sector to organize a Sustainable Consumption and Production (SCP) workshop. The workshop consisted of engaging activities, critical analysis, and practical application of sustainable attitudes and behaviors. Its aim was to equip participants with knowledge and skills in resource efficiency, pollution prevention, innovation, green procurement, sustainability awareness, and education.



MUBS Collaborates with the LANA Association and Civil Defense for Fire Safety Awareness

MUBS also collaborated with the LANA International association at the Semkanieh campus to host an awareness and training session with the Civil Defense in Lebanon. The session aimed to educate individuals and volunteers on fire prevention and teach them the necessary steps to take in case of a fire.



MUBS Collaborates with GMR by Providing Recycling Materials

Additionally, the International School of Business (ISB) at MUBS partnered with Green Mount Recycling (GMR) to recycle a large number of papers. This project allowed students to contribute to the global effort of achieving the 2030 Agenda and the SDGs. It also provided them with the opportunity to work with a local facility and help the environment by repurposing waste and reusing resources.



Hard Contact Lenses Fitting Workshop Hosted by MUBS



Lastly, the Optometry and Vision Science department at MUBS collaborated with the Syndicate of Opticians and Optometrists in Lebanon and Medicals International to host an international conference on “Hard Contact Lens Fitting.” The conference, delivered by Dr. Paul Rose, the inventor of Rose K lenses, was attended by optometrists and students from various countries. A practical workshop on Hard Contact Lens fitting followed the conference.

OUTREACH HEALTH AND WELL-BEING PROGRAMMES



MUBS actively engages in community outreach programs and projects to enhance health and well-being, covering areas such as hygiene, nutrition, family planning, sports, exercise, aging well, and other related topics.

MUBS Health Day: Promoting Community Health and Awareness

For instance, the School of Health Sciences (SHS) organized a Health Day at the Aley campus, targeting municipalities, school and hospital management, youth clubs, and women's associations. The objective was to promote community health and raise awareness about important health issues.

MUBS Health Day: Promoting Community Health and Awareness



Intuitive Eating: The Non-Diet Approach

Another example is the Nutrition and Dietetics Department's arrangement of a talk on "Intuitive Eating: The Non-Diet Approach" at the Damour campus. The event featured presentations by Rola Ghaddar, a Registered Dietitian and Certified Intuitive Eating Counselor, and Sara Assi, a Licensed Dietitian, Influencer, and Cooking Expert.



MUBS Hosts Low Vision Event "Never Lose Hope of What You Can't See"

Furthermore, the Optometry and Vision Science Department collaborated with the Syndicate of Opticians and Optometrists in Lebanon, Dialeb, and Medicals International to organize a seminar and workshop focused on Low Vision.





MUBS has established a wellness center to carry out outreach programs and projects in the local community, focusing on health and well-being.

First Aid Training hosted by The Hasbaya Medical Social Center at NWN

The First Aid training day hosted by the Hasbaya Medical Social Center at the National Wellness Network (NWN). The training, attended by a group of 30 participants, focused on providing care and treatment to injured or ill individuals until professional medical assistance arrives. The training consisted of both theoretical lectures and hands-on practice.

NWN and Mar Youssef Medical Clinic Host Free Medical Day in Aley on Children's Day

The center collaborated with Mar Youssef Medical Clinic in Deir Al Harf to organize a free medical day for 39 children from the Happy Child Institute at the NWN-Aley Branch. The event included consultations with General Medicine Specialist Dr. Imad Ghraizy, nutrition tests conducted by Licensed Dietitian Ms. Hitaf Makarem, vision tests administered by Licensed Optometrist Ms. Dana Allaham, and nurse assessments. The children also enjoyed engaging in activities and receiving gifts.



NWN Hosts a Free Medical Day in Ras Al Matn

NWN collaborated with Al-Matn's Progressive Youth Organization, Mar Youssef Medical Clinic in Deir Al Harf, and the "Kindness is Everywhere" association to organize a free medical day for nearly 150 patients in Ras Al Matn.



SPORTS FACILITIES WITH THE LOCAL COMMUNITY

MUBS has established fitness centers in four campuses: Damour, Aley, Semqanieh, and Jal Dib. These centers offer gym facilities and a variety of fitness classes, including Boxing, Muay Thai, Yoga, Zumba, and more.



Impact of Covid-19 on University Athletics – International Sports Webinar

In line with our dedication to sports, MUBS organized the International Sports Webinar titled "Impact of Covid-19 on University Athletics" on January 28, 2021. The webinar featured five esteemed guest speakers from both national and international university athletic backgrounds. These speakers included Mrs. Lori Thomas, Vice President of the American University Sports Federation from the USA, Professor Aleksandar Nedeljkovic representing the University of Belgrade from Serbia, Dr. Nehad Makhadmeh representing Al Yarmouk University from Jordan, Mr. Sami Garabedian representing the Lebanese American University from Lebanon, and Mr. Owen Rogers representing Cardiff Metropolitan University from the United Kingdom.

MENTAL HEALTH SUPPORT

The Student Success Office at MUBS plays a crucial role in addressing mental health awareness and providing support to students in need. They offer counseling services and referrals to students who request assistance, aiming to combat the stigma surrounding mental health. The office also conducts workshops, and training sessions, and shares recent findings to increase awareness within the community.

MUBS Hosts Stress and Its Impact on Health

The School of Health Sciences (SHS) organized a seminar titled “Stress & Its Impact on Health” at the Badaro Campus. The seminar focused on raising awareness about stress, its various facets, and its negative effects on both physical and psychological health.



Music Heals, with May Event

Additionally, MUBS collaborated with MUMC (Modern University Medical Center) to host a Christmas Musical Therapy event called “Music Heals, with May.” The event, held at the MUMC Semkanieh campus, brought together approximately 35 to 40 children and their families for a joyful and music-filled celebration. Santa Claus distributed gifts to the attendees, creating a festive atmosphere.



Violence Is Not a Solution Workshop

The International School of Business and the National Wellness Network at MUBS partnered with “Fighters for Peace” to organize an interactive workshop titled “Violence is Not a Solution.” The workshop emphasized the importance of fostering a culture of peace rather than resorting to violence as a solution. It highlighted the idea that change achieved through violence only perpetuates more violence, while learning from past mistakes leads to a better future.



SEXUAL AND REPRODUCTIVE HEALTHCARE



MUBS is dedicated to providing seminars, workshops, and educational services on sexual and reproductive health care.

Healthy and Positive Childbirth Experience Webinar

The Nutrition Department of MUBS organized a workshop called “Healthy Pregnancy for a Smoother Labor and a Happy Delivering Experience.” This workshop consisted of four sessions covering various topics related to pregnancy and childbirth, such as the physiology and stages of labor, techniques to ease contractions and promote unmedicated birth, nutrition during pregnancy, and postpartum considerations. The aim of the workshop was to enhance participants’ knowledge about labor and birth while introducing interdisciplinary approaches to promoting a healthy pregnancy and a positive birthing experience.

Youth Health and Well-Being Workshop

Youth Health & Wellbeing awareness workshop, jointly organized by MUBS, MUMC (Modern University Medical Care), and the Youth Development Organization (YDO). The workshop focused on emphasizing the significance of youth health, including mental, medical, and sexual health. The presentation was followed by a group workshop that delved deeper into the same topic, allowing participants to engage and gain a comprehensive understanding of youth health and well-being.



MODERN UNIVERSITY MEDICAL CENTER (MUMC)

In Summer 2021, MUBS launched the Modern University Medical Center (MUMC), a diabetes treatment center located in Al-Semqanieh, Chouf area. This center represents a significant step in improving healthcare services in the Chouf region and Lebanon as a whole.

MUBS Launches its Elderly Care Center in Semqanieh

MUBS's commitment to healthcare is demonstrated through the collaboration between Social Work students, NWN, MUMC, and Shouf Swayjani Municipalities. These students initiated a project at the MUBS Semqanieh campus, in which they worked closely with the mayors to identify senior citizens aged 85 and older. They obtained permission from the municipalities to visit the elderly and conducted a survey to assess their needs. The students then visited the elderly individuals, getting to know them better and gathering relevant information about their past jobs and life experiences. The project was officially launched on July 2, 2022, and the students raised funds from various sources to support logistics and provide food for the initiative.

MUBS and Al Jabal Marathon Association Bring Community Together

MUBS, MUMC, and the Al Jabal Marathon Association collaborated to organize a marathon from Ain Wazein to MUBS Semkanieh Campus. The marathon concluded with an exciting day of activities and entertainment at the Summer Festival held on the campus. The event was a resounding success, and the winners of the marathon were acknowledged for their achievements.

MUMC Hosts Know the Glow, Raise the Awareness Seminar at Jal El Dib

MUBS and MUMC hosted a seminar titled "Know the Glow, Raise the Awareness" on retinoblastoma at Jal El Dib. This seminar was organized as part of their efforts to raise awareness on World Cancer Day and was sponsored by the Ministry of Public Health in Lebanon. The event was held in collaboration with the Retinoblastoma Community, Cancer Com, and the Opticians and Optometrists Syndicate in Lebanon.



4 QUALITY EDUCATION



INTRODUCTION

MUBS was established with the goal of providing high-quality education that is accessible to everyone. It has five campuses and a Continuing Education Center in Jal el Dib, which offers learning opportunities for professionals and adult learners through certificate programs and specialized diplomas.

ACCESS TO EDUCATIONAL RESOURCES

MUBS collaborates with local organizations, municipalities, and international NGOs, allowing them to use the educational resources available on campus.

MUBS and FHWS Sign MOU to Ensure Collaboration on Various Academic Projects

MUBS signed a memorandum of understanding (MOU) with the University of Applied Sciences Würzburg-Schweinfurt in Germany to offer collaborative projects, scholarships, and new courses to students and faculty.



Youth Empowerment for Success (YES) Program

MUBS also partnered with the Al Madad Foundation and NWN to launch the Youth Empowerment for Success (YES) program. This initiative provides free vocational training in various fields to 90 young people in Lebanon, helping them transition into the job market.



The Idea Lab and CodeHigher Programs

Park Innovation Association visited MUBS's Damour Campus to discuss their Idea Lab Program and CodeHigher Program, which aim to develop problem-solving skills and provide market-relevant skills to young individuals.



MUBS Erasmus+ Dissemination & Info Day 2023: Highlights European Cooperation in Higher Education

MUBS organized the MUBS Erasmus+ Dissemination & Info Day 2023 (MEDID 2023) in Beirut, where the focus was on the funding, mobility opportunities, and impact of the Erasmus+ program on institutions and individuals. The event took place at the Ministry of Education & Higher Education - UNESCO.



GENERAL PUBLIC EVENTS

MUBS is committed to providing educational access and community service. They organize various events and activities for professional and personal development, such as seminars, lectures, art exhibits, and town hall meetings.

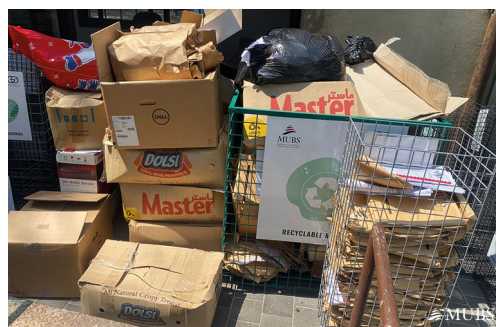
THWS International Teaching Week 2023 in Germany



Dr. Nael Alami, Vice President of MUBS, attended the THWS International Teaching Week 2023 in Würzburg, Germany. During this event, MUBS students participated in workshops alongside students from Jordan, focusing on sustainability, sports integration, migration education, experiential learning, and interactive theater for empowerment. They gained methods and interventions to make positive impacts in their communities, addressing social challenges and promoting well-being.

MUBS and Go Green Recycle Team Up for Paper Recycling

One example of their community service efforts is the collaboration between MUBS and Go Green Recycle (GGR) to collect recyclable paper from the Damour Campus depot. The B Club members involved found the experience rewarding and enlightening, learning values like respect, empathy, responsibility, and understanding the impact of their actions.



MUBS Public Health and Social Work Students Embark on a Transformative Study Trip to Germany

A group of Public Health and Social Work students from MUBS received a scholarship to attend a summer program at THWS in Germany, focusing on humanitarian aid and mental health care.



Awareness of Recycling Practices

MUBS and Go Green Recycle (GGR) hosted an event at the Aley Municipality-Culture Center to raise awareness about recycling practices. Distinguished members and women organizations from the community attended, emphasizing the role of stakeholders, particularly women, in promoting sustainability and driving positive change.



Arab Working Group for Research on Early Childhood Launches Its Activities in Amman

Dr. Nael Alami attended the first executive meeting of the Arab Working Group for Research on Early Childhood in Amman, Jordan. The meeting aimed to establish a working group to advance knowledge, research, and advocacy for early childhood development in the Arab world. Arab Working Group for Research on Early Childhood Launches Its Activities in Amman, Jordan, Attended by MUBS Vice President



MUBS Signs MOU with Go Green Recycle

MUBS signed a Memorandum of Understanding with Go Green Recycle at Aley Municipality, demonstrating their commitment to sustainable development and environmental awareness.



Cedars Challenge Entrepreneurship & Innovation Ceremony



The Cedars Challenge Entrepreneurship & Innovation award ceremony occurred at the Rashaya Campus of MUBS. The competition aimed to nurture entrepreneurial skills among students by providing a platform to showcase innovative ideas, receive feedback, and gain mentorship.

EXECUTIVE EDUCATION PROGRAMS

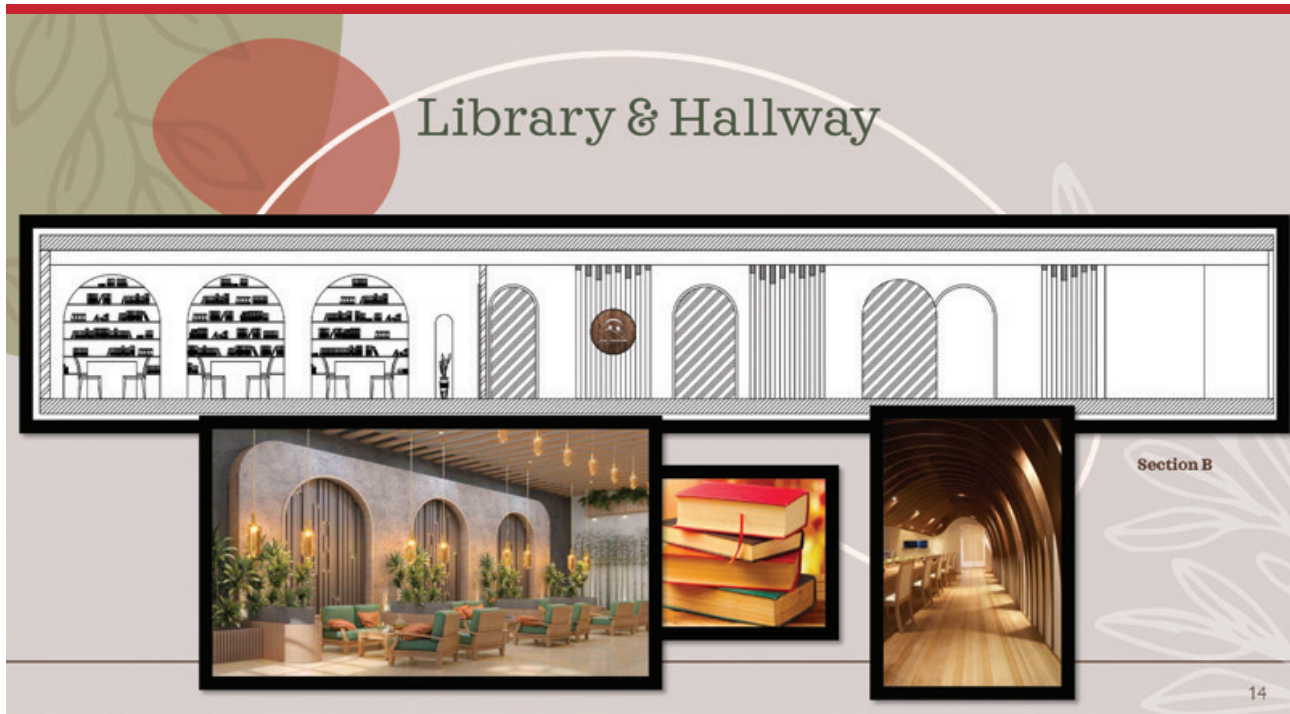
MUBS is dedicated to promoting education and skills development not only within its student body but also among members of the community. They organize various programs and initiatives to provide unique learning opportunities and real-life projects.

MUBS and ACS Beirut Collaborate to Offer Early Childhood Education Students a Reggio-Inspired Learning Experience

One example of this commitment is the collaboration between MUBS and the American Community School (ACS) in Beirut. They offered Early Childhood Education (ECE) students the opportunity to visit the Early Years Division at ACS Beirut, where they observed the teaching-learning process in a Reggio-inspired environment. This hands-on experience allowed the students to gain a deeper understanding of the principles of this innovative approach to teaching.



MUBS Interior Design Students Create Internal Space Concepts for Takreem Program



In another example, Interior Design students undertook a project called “Takreem,” involving the design of an elderly center located at the MUBS Semkanieh campus. Under the guidance of an instructor, the students conducted research, developed concepts, and mapped out their ideas. They worked in groups, collaborating with classmates from different campuses, and presented their design concepts to a jury consisting of stakeholders and faculty members.

MUBS Students Participate in Graphic Design Bootcamp with Park Innovation and Anera

MUBS students also participated in the Graphic Design Bootcamp held at Park Innovation in collaboration with Anera (American Near East Refugee Aid). The boot camp provided competency-based training, employability skills, life skills, and career guidance, offering valuable practical experience to the students.



MUBS and FCSM Collaborate on Atelier Souayjani Branding Project



In collaboration with The Federation of Chouf Souayjani Municipalities, Sodel, and the Association of United Cities Lebanon, MUBS's Art & Design Department participated in a real-life project funded by French departments. The project aimed to establish a creative space to support agricultural projects and food processing, empowering youth in the field of agriculture.

Interior Design Students Participate in a Real-Life Project and Site Visit

The Art & Design Department at MUBS also organized a site visit for Interior Design students to work on a real project for a client. They designed the interior space of a three-story villa, collaborating with senior and sophomore students to gather data and present their design concepts.

MUBS Students Gift the Optometry Code of Ethics Booklet to the Syndicate of Optometry in Lebanon

Optometry students at MUBS completed a project where they created a booklet explaining the code of ethics for optometry. This project aimed to help students understand ethical principles and professional standards in their field and the booklets were presented to the Syndicate of Optometry in Lebanon and the Dean of the Faculty of Health Sciences at MUBS.

EDUCATIONAL OUTREACH ACTIVITIES



MUBS demonstrates its commitment to outreach activities by partnering with various organizations, municipalities, and public spaces to bring expert training, advocacy, and benefits to community members who may not have access to the university campuses.

Aley Green Day- MUBS and Go Green Recycle Collaborate to Clean Up Aley Streets

The MUBS and Go Green Recycle organized “Aley Green Day.” This event aimed to promote social responsibility and overall well-being by cleaning up Arman Street near MUBS’s Aley campus. MUBS students volunteered to collect recyclables, highlighting the importance of teamwork and collaboration.

Kamkalima Writing Competition

The Art and Design Department at MUBS collaborated with “Kamkalima,” a platform dedicated to teaching Arabic, to engage Graphic Design students in supporting the participants and explaining the evaluation process. This collaboration aimed to encourage learning and provide design tips to students in primary and secondary schools.

محور هذا العام:
“فن وثقافة”



Promoting Sustainability: MUBS Event Encourages Conservation and Recycling Practices in Jal El Dib Campus

MUBS organized an event in Jal El Dib with the theme of “Promoting Sustainable Environment.” The objective was to encourage individuals to work towards a green and sustainable environment through recycling and forest preservation. Collaboration with green and sustainable NGOs provided valuable insights and tips to achieve these goals.



MUBS's Aley Spring Festival 2023 A Day of Music, Fun, and Community Building

The Aley Spring Festival 2023, organized in collaboration with Aley Municipality, aimed to promote sustainability, social responsibility, and overall well-being. The festival brought together students, community members, and organizations to engage in interactive activities.



Interactive Workshop for High School Students

The Art & Design Department collaborated with the Progressive Youth Organization to host a workshop on Graphic and Interior Design at Kabr Shmoun. High school students from various schools in the Aley region participated, gaining exposure to different design concepts and potential career paths.



Uniting for Sustainability: MUBS, Aley Municipality, and AFDC Host Reforestation Initiative



MUBS partnered with Aley Municipality and the Association for Forests, Development, and Conservation (AFDC) - Ras Al-Matn Unit for a reforestation campaign. The AFDC provided pine trees and instructions to participants, ensuring the success of afforestation. The campaign involved municipality workers, organizers, university students, and the AFDC Association.

MUBS Students Visit Shouf Cedar Reserve to Learn about Environment and Sustainable Issues

MUBS students interested in environmental and sustainability issues visited the Shouf Cedar Reserve, where they received an overview of the reserve's biodiversity and development projects. They went on a field trip to view the completed projects, further enhancing their understanding of environmental conservation.



5 GENDER EQUALITY



INTRODUCTION

Women in rural areas are empowered and encouraged to join through special programs. Institutions conduct ongoing research to track applications and take appropriate action. MUBS has a non-discriminatory policy, ensuring a safe environment for all students irrespective of orientation, beliefs, or background.



FEMALE STUDENT ACCEPTANCE

MUBS has a non-discriminatory policy in recruitment and admissions based on gender and sexual orientation. The MUBS equality and sustainability (E&S) center, established in October 2020 with support from the Free Erasmus+ project, promotes diversity among students, faculty, and staff. It focuses on gender mainstreaming and empowerment, and encourages women recruitment through the Women Empowerment Program.



For more information, please visit:

<https://www.mubs.edu.lb/equality.aspx>



To access our Non-Discriminatory Admissions Policy, click here:

<https://www.mubs.edu.lb/policies/discriminatoryadmissions>



To download the Women Empowerment Program Booklet, click here:

https://www.mubs.edu.lb/Uploads/Booklets/WEP_2020.pdf



EVENTS, WORKSHOPS, AND STUDIES TARGETING WOMEN



Women are encouraged to join rural areas through programs that empower them, offering special scholarships for female applicants. MUBS focuses on studying, intervening, and organizing conferences for women.

MUBS Celebrates Mother's Day

MUBS arranged a special Mother's Day celebration to honor the invaluable contributions of mothers and their unwavering dedication. The event showcased talented women who warmly greeted the audience, performed heartfelt songs, and delivered inspiring speeches. The "Musical Ark Club" from MUBS also presented a touching play, passionate songs, and recited poems as a tribute to mothers on this occasion.

Webinar on Healthy & Positive Childbirth Experience

MUBS has made efforts to empower women on its campuses, such as the Nutrition Department hosting a workshop called "Healthy Pregnancy for a Smoother Labor and a Happy Delivering Experience." The workshop consisted of four sessions covering topics like physiology and stages of birth, unmediated birth and techniques to ease contractions, nutrition during pregnancy, and postpartum considerations. The objective of the workshop was to increase understanding of labor and birth while introducing students to interdisciplinary approaches to a healthy pregnancy and a positive birthing experience.

NWN Commemorates Mother's Day with a Discussion on Motherhood

The National Wellness Network (NWN), in collaboration with the Municipality of Aley and therapist Dr. Tharwat Dliqan Monzer, organized a panel discussion at MUBS's Aley campus. The event focused on the topic of mothers and education, featuring interventions and panel discussions covering various aspects of motherhood.

Scientific Symposium: "Social Work and Women"

The Social Work Department at MUBS's Damour Campus hosted a scientific symposium centered around "Social Work and Women." The symposium brought together university staff, professors, and Social Work Department students from different branches. Distinguished speakers delivered speeches emphasizing the important roles of women in society, particularly as influential mothers and leaders who shape the younger generation positively. The event aimed to raise awareness, foster appreciation for women's contributions to society, and inspire individuals to contribute to personal and societal development.



Non-Discrimination Against Women

MUBS has an Anti-harassment and Diversity Policy that aims to create an inclusive environment where equal opportunities are available to all students, staff, and stakeholders. The policy emphasizes the value of differences and promotes a culture of respect and fairness.

The policy outlines the procedures for reporting discrimination or harassment. Staff members who feel discriminated against can alert the Human Resources Department through various channels while maintaining the option for anonymity. Similarly, students can submit a case report form to the Academic Integrity Committee to report any violations of fairness and equality.



Check our Academic Integrity Policy here:
<https://www.mubs.edu.lb/policies/academicintegrity>

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



INTRODUCTION

MUBS has launched the National Wellness Network (NWN) to leverage its intellectual property and serve the community. NWN aims to provide equal access to health and wellness programs, promote healthy habits, reduce barriers to healthy lifestyles, and emphasize the importance of personal well-being. It seeks to deliver reliable health information, respect diverse backgrounds, collaborate with professional organizations, and continually improve its services. NWN aims to offer timely and quality care, expand services with the growing membership, maintain positive relationships with organizations, and educate the community on the benefits of the wellness center. Research income comes from funding bodies and capacity-building projects under the Erasmus+ program.

Promoting Innovation and Technology at MUBS: The Idea Lab and CodeHigher Programs

MUBS demonstrates its dedication to innovation and industry through its collaboration with Park Innovation. Recently, Park Innovation visited MUBS's Damour campus, conducting an informative session to introduce the Idea Lab Program and the CodeHigher Program, both initiated by Park Innovation. These programs are designed to assist young individuals in problem-solving and provide them with skills that are relevant to the market. This partnership aims to foster the development of students in these areas and provide them with valuable opportunities.



MUBS Erasmus+ Dissemination & Info Day 2023 Highlights European Cooperation in Higher Education



MUBS successfully organized the MUBS Erasmus+ Dissemination & Info Day 2023 (MEDID 2023) in Beirut. The event took place at the Ministry of Education & Higher Education - UNESCO and centered around the Erasmus+ program. The primary focus of the day was to provide information and raise awareness about the funding, mobility opportunities, and overall impact of the Erasmus+ program on both institutions and individuals. The event highlighted the significance of international collaboration in higher education and emphasized the benefits it brings to the participating institutions and individuals involved.

Unleashing Innovation: MUBS Research Department Hosts Research Science Day

The Research Department at MUBS hosted the first Research Science Day at the Damour campus. This event was organized as part of MUBS's research activities and aimed to foster collaboration and knowledge exchange among faculty researchers and students. The main objective was to provide a platform for researchers to come together, identify common research interests, and initiate collaborative projects. The event featured discussions on thirteen different projects from diverse research areas. MUBS faculty, students, and alumni, as well as local and international collaborators, attended the event, contributing to the exchange of ideas and the formation of research proposals.

<https://mubs.edu.lb/en/campus-life/news/7020.aspx>

MUBS Students Experience Overwhelming Success at GCNL Brain Lab



MUBS actively participated in the closing ceremony of the SDG Brain Lab for 2021-2022, which was organized by the UN Global Compact Network. The ceremony took place at the Berytech Center in the Beirut Digital District. The purpose of the event was to celebrate the achievements of the winners who were selected as SDG ambassadors through the SDG Brain Program. Over a period of nine months, several students from MUBS had the opportunity to engage in the program, which provided them with essential networking and learning opportunities through its Training, Brain, and Data Hubs. MUBS's active participation in this program highlights its commitment to empowering its students and promoting sustainable development.



Dr. Dorota Krupa and Dr. Michal Buszko from Poland Visit MUBS Campuses

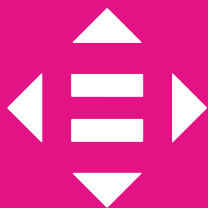


The International School of Business at MUBS had the privilege of hosting Dr. Dorota Krupa and Dr. Michal Buszko from Torun's Nicolaus Copernicus University (NCU) for a visit from July 4th to July 8th. During their visit, they had the opportunity to interact with students and faculty members at MUBS campuses in Beirut, Aley, and Damour. The exchange of ideas and thoughts took place, allowing for engaging discussions between the visitors and MUBS students. Additionally, online meetings were organized with Master's students and external guests to delve into the current economic and financial issues faced by Europe and Poland due to the pandemic, as well as the ongoing conflict in Ukraine. This visit provided a platform for students and faculty to engage in fruitful discussions, share unique perspectives, and exchange interesting ideas with individuals from diverse backgrounds.

NWN and Mar Youssef Medical Clinic Host Free Medical Day in Aley on Children's Day

On April 5th, in celebration of Children's Day, the National Wellness Network (NWN) at the Aley campus, in collaboration with Mar Youssef Medical Clinic at Deir Al Harf, organized a free medical day for 39 children from the Happy Child Institute at the NWN-Aley Branch.







The center was launched in an event that took place at MUBS's Badaro campus and coincided with a Job Fair and Art exhibit featuring numerous associations and companies from diverse fields. The launch also marked the closing ceremony of the YES Project, a collaboration with the British Council aimed at empowering youth. The center's primary role is to address poverty and generational illiteracy in marginalized communities by building capacities, providing education, and promoting critical thinking and scientific methodology. The event had a significant turnout, with over one hundred students from various nationalities attending.

Irfan High School Students Get a Glimpse of University Life at MUBS

High school students from Al-Irfan High School had the opportunity to visit MUBS in Damour and Aley. The purpose of the visit was to familiarize the students with the university's wide range of majors and exceptional opportunities. MUBS faculty and administrative staff warmly welcomed the students and guided them through various booths set up by different university departments. The students engaged in interactive games, listened to MUBS alumni experiences, and learned about new initiatives and collaborations aimed at enriching their learning experience. The visit provided the students with valuable insights into the offerings and possibilities available at MUBS.



Iraqi Cultural Attaché Visits the Modern University for Business & Science

Another example involves a meeting that was held at MUBS's main center in Damour, attended by the Iraqi cultural attaché in Lebanon, Dr. Ban Hoshi Khalaf, along with several university representatives. The meeting provided an opportunity to discuss the trajectory of the Ministry of Higher Education and Scientific Research, particularly concerning Iraqi students studying abroad. Dr. Khalaf highlighted the focus areas of the attaché's office and their intention to build strong relationships with reputable universities based on objective and scientific data. The participants also expressed MUBS's interest in engaging with its students, particularly Iraqi students studying in Lebanon.



FINANCIAL AID

MUBS offers a financial aid program that includes need-based grants for students. These grants are awarded based on criteria such as family income. Orphaned applicants are eligible for 45% financial aid, and siblings may receive an additional 20% financial aid package, reducing tuition fees within the same family.

To learn more about scholarships and discounts, please refer to MUBS's Scholarship and Discount Policy: <https://www.mubs.edu.lb/policies/scholarshipanddiscount.aspx>

If you are interested in applying for a need-based grant, you can access the Financial Aid Need-Based Grant Form: <https://www.mubs.edu.lb/en/financial-aid/applications/5860.aspx>



ANTI-DISCRIMINATORY UNIVERSITY

The Modern University of Business and Science (MUBS) has a Diversity and Anti-Harassment policy in place to promote equality and value differences among students, staff, and stakeholders. If a staff member believes they have experienced discrimination, they can report it to the Human Resources Department while maintaining the option for anonymity. Similarly, students can submit a Case Report form to the Academic Integrity Committee to report any violations of student fairness and equity.

The Equality and Sustainability Center's strategic plan includes measures such as providing leadership accountability and governance opportunities for women, ensuring fair employment conditions, auditing and addressing any pay gaps

between male and female staff members, implementing policies to protect and respect women in the workplace, and supporting women's career advancement through promotion assistance, research grants, and networking/mentoring events.

MUBS Delegation Visits Indian Embassy to Foster Future Collaboration



MUBS recently visited the Indian Embassy, solidifying their partnership and discussing the university's vision and mission. The delegation highlighted MUBS's dedication to delivering quality education and promoting community development. In a gesture of goodwill, MUBS offered two scholarships for academically talented students facing financial challenges due to the current economic crisis. These scholarships are available at both the undergraduate and graduate levels.

Three Students Announced as Winners in MUBS TALKS 2023

The English Department of MUBS organized the third edition of MUBS TALKS, a public speaking event. The theme for this year was inspired by JFK's quote, urging students to reflect on their contributions to Lebanon's revival amidst the ongoing crisis. Participants delivered passionate speeches, and prizes were awarded, including internships, cash prizes, and gift vouchers. This event showcases MUBS's commitment to providing equal opportunities for students from diverse backgrounds and empowering them to excel in their education and achieve their aspirations.

Success despite Disability Symposium

The Social Work Department at MUBS's Damour Campus organized a symposium called "Success Despite Disability," celebrating the achievements and resilience of individuals with special needs. The event included guest speakers from organizations such as the Friends of the Disabled Association (FDA), the I'dad Center, and the Lebanese Union for People with Physical Disabilities (LUPD). These speakers shared testimonials and discussed interventions and the rights of people with special needs in Lebanon. The symposium aimed to raise awareness and promote appropriate support for this community.

Karaoke Event to Raise Funds and Celebrate Christmas with Beit El Yatim Orphans

On December 19th, the M-Do-Re-Mi Music Club, in collaboration with the Student Life Office and UNL Academic Coaches, organized a Karaoke and fundraising event at the Aley campus of MUBS. The purpose of the event was to support Beit El Yatim, an orphanage. The ticket sales from the event were dedicated to purchasing hats, scarves, mittens, juices, chocolate bars, lollipops, and biscuits for the orphans. Additionally, Cafe Noel generously donated 60 boxes of cakes, candy, and toys, which will be distributed during a special event at the orphanage. All the proceeds and preparations were made to ensure a joyful celebration for the children at Beit El Yatim.

MUBS Hosts Meeting to Discuss Plans to Support Western Bekaa Students

MUBS extended invitations to representatives, governors, heads of municipal unions, mayors, and directors of high schools and institutes in the western Bekaa region for a meeting held at the Khuraizar restaurant in Khirbet Qanafar. The purpose of the meeting was to address the educational situation and propose measures to alleviate the economic challenges faced by higher education institutions. Productive discussions took place regarding the significance of devising a plan to support university students in the western Bekaa region amidst the ongoing economic crisis. The esteemed guests actively shared their opinions and suggestions to enhance the educational landscape at all levels.



MENTORING AND COUNSELING

The Student Success Office provides counseling for students with learning difficulties and psychological issues, while the Social Work department offers mentoring and counseling services to both students and staff. They organize workshops, events, and seminars to support underrepresented groups and address their specific needs.

MUBS Students Volunteer and Participate in the BLIS for 2022



During the Beirut Life Insurance Seminars (BLIS) held from October 5 to 8, 2022, at the Hilton Beirut Habtoor Grand Hotel, MUBS's International School of Business had four representatives. Three students, Alaa Ammar, Wael Saeb, and Ayoub Ahmadih, along with an alumna, Nadine Yehia, volunteered for the event as part of their internship program. The volunteers had the opportunity to learn about the insurance profession, gain insights from success stories in the field, and connect with recruiters. They also had the chance to network with companies and explore potential job openings by sharing their CVs.



MUBS Launches the Youth Empowerment for Success (YES) Program

MUBS, in partnership with the National Wellness Network and Al Madad Foundation, launched the Youth Empowerment for Success (YES) program. This initiative aims to support and empower 90 youth in Lebanon by providing free vocational training in fields such as Information Technology, Digital Marketing, NGO Management, Architectural Engineering, Agrofood Catering, and Early Childhood Education. The program, led by experts and university professors, will conclude with a job fair to help participants transition into the workforce. Local municipalities and NGOs will assist in identifying potential participants for the program.

Improving ESL Education for Special Needs Students: Politechnika Wrocławska's Magdalena Holowko Shares Innovative Approaches at MUBS

MUBS continues to empower learners globally through academic and cultural exchanges. Recently, the Education Department organized an event focused on international teaching practices and pedagogical approaches. The event, held on June 12th, 2023, was part of the Teaching Diploma course EDU 433-431, specializing in teaching English. Mrs. Magdalena Holowko, an English and Polish Language Lecturer from Politechnika Wrocławska - Wrocław University of Science and Technology, Poland, delivered an interactive visual presentation titled "On the Way to Accessibility: How to Approach ESL with Special Needs." She shared insights on how special needs students in higher education are supported in ESL classes in Poland, with extensive assistance provided at local, university, and national levels, backed by the Polish Ministry of Education.

Fulbright Program

MUBS Rashaya Campus hosted the Fulbright Program by AMIDEAST, where Mrs. Hala Karakalla Kaadi, along with Fulbright Program Alumni Dr. Nina Zaidan and Dr. Hadi Al Hadi, presented and explained the program's opportunities and requirements. Mrs. Kaadi highlighted the program's significance and its role in shaping a better Lebanon. She emphasized the life-changing experience students could have through a fully-funded master's program in the United States. The presentation attracted students from different schools within the university, who were eager to explore the valuable opportunities offered by the Fulbright Program.



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



INTRODUCTION

The Modern University for Business and Science (MUBS) is dedicated to empowering innovation and inspiring youth. MUBS prioritizes the development of a conducive learning environment, resulting in a diverse and closely-knit academic community committed to lifelong learning. The university fosters a spirit of respect, integrity, and inspiration, motivating its community members to strive for excellence.



STUDENTS VOICE

Students are represented in all university committees, ensuring their active involvement in decision-making processes.



For more information on the Student Success Committee Policy, you can click here: <https://www.mubs.edu.lb/policies/studentsuccesscommittee>

MUBS and Go Green Recycle Team Up for Paper Recycling

MUBS acknowledges the significance of recycling for environmental protection and resource conservation. Through the reuse and recycling of materials, waste can be minimized, and resources can be utilized more effectively. To support these principles, the B Club at MUBS has partnered with Go Green Recycle to collect recyclable paper from the Damour Campus depot. This collaboration aims to promote recycling and contribute to sustainable practices within the university community.



MUBS Public Health and Social Work Students Embark on a Transformative Study Trip to Germany



MUBS demonstrates its dedication to enhancing student life through an example where a group of five Public Health and Social Work students were awarded a scholarship. This scholarship allowed them to travel to Germany for a summer program at the Technical University of Applied Sciences Würzburg-Schweinfurt (THWS). The scholarship covered their flight and accommodation expenses, enabling the students to participate in training focused on humanitarian aid and mental health care. This opportunity not only broadened their knowledge and skills but also provided valuable international experience.

MUBS Celebrates Halloween with a Costume Party

MUBS organized a Halloween-themed costume party at their Damour Campus, where participants had the opportunity to showcase their creativity and win prizes. A jury selected the best costume among the attendees, and various games, including Flipped Tic-Tac-Toe, Hands & Feet Hopscotch, Cup Stacking, and Balloons-Cups Challenge, were organized to keep everyone entertained. The event aimed to encourage students to unleash their imagination and demonstrate their skills in creating unique and fitting Halloween looks.



Social Work Students Present and Discuss their Work Experiences on Practicum Day

The Social Work Department at MUBS arranged a Practicum Day to highlight the skills acquired and applied by its students during their practicum courses. The event featured speeches by instructors focusing on the role of social workers in promoting equality and social justice. Students had the opportunity to present their experiences working with municipalities, community interventions, and addressing issues of parental violence toward children. The event provided a platform for students to reflect on their practicum courses while also benefiting the community by sharing valuable lessons learned from their work experiences.



ENGAGING STAKEHOLDERS

MUBS adopts a practice-oriented approach to education, particularly in disciplines such as Education, Business, Health Science, Design, and Computer Science. To ensure relevance and responsiveness to market demands, these disciplines have boards of advisors consisting of industry leaders. These advisors play a crucial role in influencing academic faculty by providing insights into the latest market needs and influencing curriculum changes accordingly.

MUBS Erasmus+ Dissemination & Info Day 2023 Highlights European Cooperation in Higher Education

MUBS successfully organized the MUBS Erasmus+ Dissemination & Info Day 2023 (MEDID 2023) in Beirut. The event took place at the Ministry of Education & Higher Education - UNESCO and centered around the Erasmus+ program. The primary focus of the day was to provide information and raise awareness about the funding, mobility opportunities, and overall impact of the Erasmus+ program on both institutions and individuals. The event highlighted the significance of international collaboration in higher education and emphasized the benefits it brings to the participating institutions and individuals involved.

MUBS Students Gift the Optometry Code of Ethics Booklet to the Syndicate of Optometry in Lebanon

Optometry students at MUBS recently completed an end-of-semester project guided by Mrs. Malak Awada and Mrs. Nisrine Ashkar. They created a booklet explaining the code of ethics and responsibilities of optometrists. The booklet was gifted to the Syndicate of Optometry in Lebanon and the Dean of the Faculty of Health Sciences at MUBS. The project aimed to enhance students' understanding of ethical principles and professional standards in optometry.



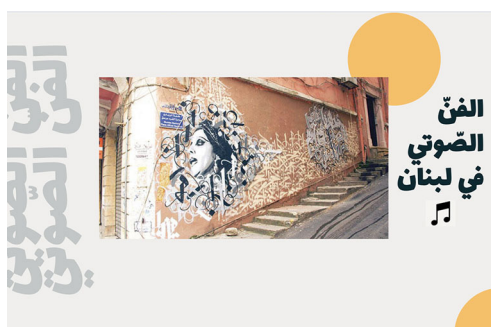
MUBS Aley Green Day

The Modern University for Business and Science (MUBS) recently partnered with Go Green Recycle to organize an event called "Aley Green Day," which aimed to promote social responsibility and overall well-being by cleaning up Arman Street where MUBS's Aley campus is located.



MUBS Art and Design Students Evaluate Visuals for Kamkalima Writing Competition

The Modern University for Business and Science (MUBS) is thrilled to share the great work done by the Art and Design Department in collaboration with "Kamkalima," a platform dedicated to learning and teaching Arabic to students in primary and secondary school. In total, about 297 visuals were submitted across all age categories and the Art & Design Department provided the jury with the visuals. The jury consisted of 14 students supervised by Dr. Rima Ammar, the Chair of the Art and Design Department at MUBS.



MUBS's Aley Spring Festival 2023

The Aley Spring Festival 2023, organized by the Modern University for Business and Science (MUBS) in collaboration with Aley Municipality, was held on April 25, 2023, at the MUBS Aley Campus. The festival was a vibrant cultural event that brought together students, community members, and organizations from the region. It aimed to promote sustainability, social responsibility, and overall well-being while involving MUBS stakeholders in an interactive event.



CIVIC ENGAGEMENT



MUBS engages local stakeholders through participatory bodies and the National Wellness Network. They foster civic engagement and received the COVID Student Engagement Award.

MUBS and Red Cross Collaborate to Promote Sustainable Consumption and Production

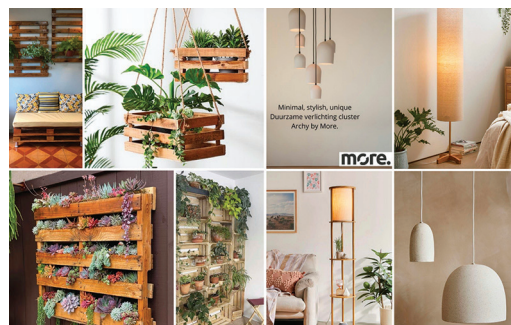
The Modern University for Business and Science (MUBS) recently partnered with the Lebanese Red Cross- Aley Youth Sector to organize a Sustainable Consumption and Production (SCP) workshop. The SCP program is a long-term initiative that aims to promote sustainability practices, including resource efficiency, pollution prevention, innovation, green procurement, and sustainability education, among others.

Fire Safety Awareness

In collaboration with the LANA International association, the Semkanieh campus of the Modern University for Business and Science (MUBS) hosted an awareness and training session with the Civil Defense in Lebanon on Tuesday, July 18th. The main objective of the session was to educate individuals and volunteers on how to avoid the risks of all types of fires and teach them the basic steps to take in case of a fire.

MUBS Interior Design Students Create Internal Space Concepts for Takreem Program

In the “Studio2” course, Interior Design students at MUBS worked on the “Takreem” project. Led by Mrs. Lubna Malaeb, the students designed an elderly center at the MUBS Semkanieh campus. The project involved extensive collaboration with stakeholders through meetings and site visits. The students conducted research, developed concepts, and collaborated in groups based on their design orientations. They presented their work to a jury comprising stakeholders and Mrs. Rima Ammar, Chair of the Art & Design Department, and completed the project.



MUBS Celebrates Independence Day 2022 at the Rashaya Citadel

MUBS in Rashaya celebrated Independence Day with a parade attended by notable guests, including representatives from the Army, the Lebanese Republic, and local authorities. The university was represented by its Chairman of the Board of Trustees, Acting Campus Director, faculty, staff, and students from the Rashaya branch. The event also involved the participation of Rashaya Official High School.



ACADEMIC FREEDOM



MUBS is committed to serving the common good rather than prioritizing the individual interests of faculty members or the university as a whole.

MUBS Science Rally Celebrates Scientific Curiosity Among Lebanese Youth

On May 11, 2023, the Modern University for Business and Science (MUBS) continued its commitment to building a generation of scientific curious minds by organizing the MUBS Science Rally for 2023 in its Rashaya campus. This annual competition, following the success of the Beirut edition held on March 31 at UNESCO, aims to reward critical thinking and curiosity among Lebanese youth.

Dr. Dorota Krupa and Dr. Michal Buszko from Poland Visit MUBS Campuses

The International School of Business at MUBS had the privilege of hosting Dr. Dorota Krupa and Dr. Michal Buszko from Torun's Nicolaus Copernicus University (NCU) for a visit from July 4th to July 8th. During their visit, they had the opportunity to interact with students and faculty members at MUBS campuses in Beirut, Aley, and Damour. The exchange of ideas and thoughts took place, allowing for engaging discussions between the visitors and MUBS students. Additionally, online meetings were organized with Master's students and external guests to delve into the current economic and financial issues faced by Europe and Poland due to the pandemic, as well as the ongoing conflict in Ukraine. This visit provided a platform for students and faculty to engage in fruitful discussions, share unique perspectives, and exchange interesting ideas with individuals from diverse backgrounds.



MUBS and Association Avec Expat Collaborate to Foster Academic and Journalistic Partnership

On August 21, 2023, MUBS organized a collaborative event at its Damour Campus in partnership with the Association Avec Expat. The event focused on the significance of academic and journalistic collaboration in building a robust educational community. Participants from various backgrounds, including journalists, academics, economists, religious leaders, university representatives, and community members, came together to foster collaboration, engage in discussions on pressing issues in Lebanon, and emphasize the importance of education.



MUBS IMPACT ON NATIONAL AND REGIONAL POLICY

MUBS maintains its unwavering commitment to collaboration at national and international levels. Additionally, the university offers specialized expert advice to local, regional, or national government entities.

MEDAWEL Tempus
Project Update: [https://
www.mubs.edu.lb/oia/
news/2913.aspx](https://www.mubs.edu.lb/oia/news/2913.aspx)

Quality Assurance
Roundtable: [https://
www.mubs.edu.lb/qao/
news/tlqaa-meeting.
aspx](https://www.mubs.edu.lb/qao/news/tlqaa-meeting.aspx)

A New Arab European
Network for
Leadership: [https://
www.mubs.edu.lb/oia/
news/2851.aspx](https://www.mubs.edu.lb/oia/news/2851.aspx)

ARELEN: Press Release:
<http://nahr-alamal.com>

Related Publication:
[https://onlinelibrary.
wiley.com/doi/
abs/10.1002/pop4.223](https://onlinelibrary.wiley.com/doi/abs/10.1002/pop4.223)

MUBS Vice President, Dr. Nael Alami, Attends THWS International Teaching Week 2023 in Germany with MUBS Students



Dr. Nael Alami, Vice President of the Modern University of Business and Science (MUBS), recently attended the THWS International Teaching Week 2023 held at the Technical University of Applied Sciences Würzburg-Schweinfurt (THWS) in Würzburg, Germany. This event brought together leading researchers, professors, and students from various universities to foster international collaboration and exchange of knowledge.

MUBS Organizes Successful Networking Event with Cardiff Metropolitan University



The Modern University for Business and Science (MUBS) hosted a “Networking Event” with its partner Cardiff Metropolitan University on Friday, May 12, 2023, at the Badaro Campus. The event aimed to introduce prospective high school students, ISB students who might be interested in transferring, and professionals who are willing to pursue their MBA degrees to the dual-degree program and the UK education system at MUBS.

Arab Working Group for Research on Early Childhood Launches Its Activities in Amman, Jordan, Attended by MUBS Vice President

The regional research committee of the newly-established Arab Working Group for Research on Early Childhood held its first executive meeting in Amman, Jordan between the 26th and 28th of May, 2023. Dr. Nael Alami, MUBS Vice President, attended the meeting, which brought together leading researchers, practitioners, and policy-makers interested in Early Childhood Development from across the Arab world to establish a pioneering working group that aims to advance knowledge, research, and advocacy to promote the well-being of early childhood across the region.

MUBS Invites Principals from Across Lebanon to High School Representatives' Event

The Modern University for Business and Science (MUBS) hosted a ceremony for leaders in education who gathered on the university's Damour campus. More than 40 school principals, representatives, and teachers met with the MUBS Chairman of the Board, Vice President, Deans, and Chairpersons to learn more about the university. The gathering was an opportunity for educators to learn more about the initiatives and milestones of each department at MUBS and the latest partnerships that were established at the institution.

Deputy Najat Aoun Saliba Visits MUBS to Discuss Community Commitments and Partnerships

Deputy Najat Aoun Saliba paid a visit to the Modern University for Business and Science (MUBS) main campus in Damour, where she met with Hatem Alamy, Chairperson of the MUBS Board of Trustees, Dr. Nina Zeidan, Board of Trustees Advisor, Dr. Iman Rabah, Dean of Quality, Dr. Laurent Yaacoub, Dean of the International School of Business (ISB), Mrs. Sana Nimr, Representative of the School of Education and Social Work, and Mrs. Mariam Fadel, Assistant to the Office of the Provost.

MUBS Chairman & Provost Visit the British University in Egypt

The Chairman of the Board of Trustees at MUBS, Dr. Hatem Alamy, accompanied by MUBS Provost, Dr. Nael Alami, visited the British University in Egypt (BUE) campus in Cairo, where they met the BUE senior leadership, headed by Professor Mohamed Loutfi, BUE President and Vice-Chancellor, Professor Yehia Bahei El-Din, Deputy Vice-Chancellor, Professor Shadia Fahim, Dean of Arts and Humanities, and Dr. Amr Seda, Strategic Transformation Lead at BUE. The visit was in preparation for the signing of two memorandums of understanding for joint research programs and student and staff mobility between the two institutions.

Dr. Paul Rose Delivers: `Hard Contact Lenses Fitting` Workshop

The Optometry and Vision Science department at MUBS, in collaboration with the Syndicate of Opticians and Optometrists in Lebanon and Medicals International, hosted an international conference on "Hard Contact Lens Fitting," which was delivered by Dr. Paul Rose, the inventor of Rose K lenses for irregular corneas. Optometrists and students from various countries attended the conference on the Spears campus and online, and it was followed by a practical workshop on Hard Contact Lens fitting.

MUBS, in partnership with the British Council and the NDI Project, trains future leaders and youth from various political backgrounds on democracy, debate, advocacy, and social reform.

MUBS Launches its Elderly Care Center in Semqanieh

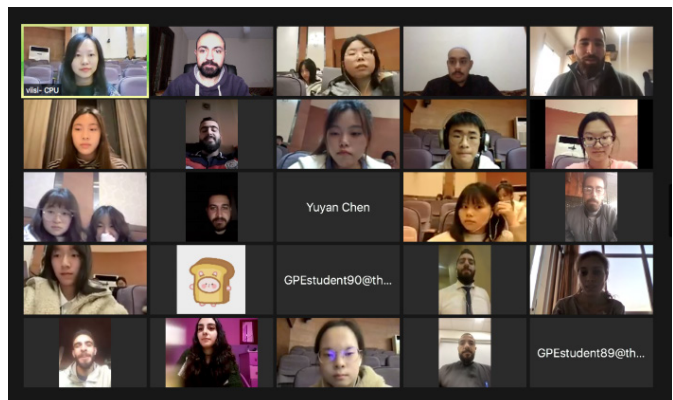
MUBS social work students enrolled in their practicum course chose an elderly care center as their final project and decided to support it. They then collaborated with the NWN, MUMC, and Shouf Swayjani Municipalities to launch the project at the MUBS Semqanieh campus. These students worked closely with the mayors to identify senior citizens aged 85 and older. They obtained permission from the municipalities to visit the elderly and conducted a survey to assess their needs. The students then visited



the elderly individuals, getting to know them better and gathering relevant information about their past jobs and life experiences. The project was officially launched on July 2, 2022, and the students raised funds from various sources to support logistics and provide food for the initiative.

MUBS Participates in “the Global Partners in Business” Program

The International School of Business (ISB) at MUBS participated in the Global Partners in Business program for the second consecutive year, in collaboration with East Carolina University (ECU) as part of the GPE consortium. Building on the success of the Global Understanding course, ISB expanded its partnership with ECU to offer a new course called Global Business. During the fall 2021 semester, MUBS students engaged with counterparts from China, Pakistan, and Poland, discussing various business subjects including etiquette, protocol, the environment, leadership, and market segmentation.



17 PARTNERSHIPS FOR THE GOALS



INTRODUCTION

The Modern University for Business & Science (MUBS) is a proud and dedicated member that supports the UN Global Compact's Ten Principles, focusing on human rights, labor, environment, and anti-corruption. MUBS strives for excellence and aims to be a socially responsible academic institution in the region.

MUBS Delegation Visits Indian Embassy to Foster Future Collaboration

MUBS demonstrates its commitment to Sustainable Development Goal 17 through various actions. For instance, MUBS visited the Embassy of India, strengthening the partnership between the university and the embassy. As a gesture of goodwill and collaboration, MUBS provided scholarships to academically gifted students facing financial hardships due to the current economic crisis.



MUBS and Association Avec Expat Collaborate to Foster Academic and Journalistic Partnership

MUBS also hosted a collaborative event in partnership with the Association Avec Expat at the Damour Campus. This event emphasized the importance of academic and journalistic collaboration in building a strong educational community. Attendees from diverse backgrounds gathered to promote collaboration, discuss pressing issues in Lebanon, and highlight the significance of education.

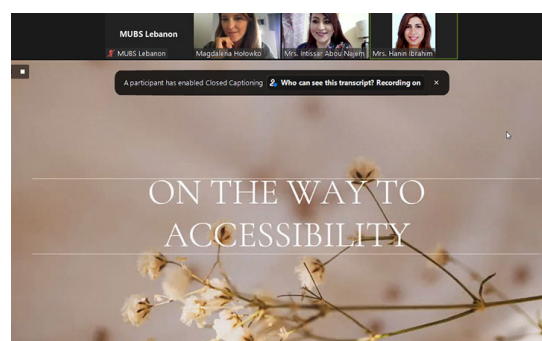
MUBS and Al Jabal Marathon Association Bring Community Together with Marathon and Summer Festival



MUBS collaborated with the Al Jabal Marathon Association to organize a marathon from Ain Wazein to MUBS Semkanieh Campus. The event concluded with a day of activities and entertainment at the Summer Festival on campus, celebrating the success of the marathon runners.

Improving ESL Education for Special Needs Students

In another instance, the Education Department at MUBS organized an event featuring a presentation by Mrs. Magdalena Holowko from Politechnika Wrocławska - Wrocław University of Science and Technology, Poland. The presentation focused on approaching English as a Second Language (ESL) classes for special needs students in higher education, with support from the Polish Ministry of Education.



MUBS Organizes Networking Event with Cardiff Metropolitan University

MUBS also hosted a “Networking Event” in collaboration with Cardiff Metropolitan University at the Badaro Campus. The aim was to introduce prospective high school students, ISB students interested in transferring, and professionals pursuing MBA degrees to the dual-degree program and the UK education system at MUBS.

MUBS's Aley Spring Festival 2023

Additionally, MUBS collaborated with Aley Municipality to organize the Aley Spring festival, a vibrant cultural event promoting sustainability, social responsibility, and overall well-being. The event engaged MUBS stakeholders and brought together students, community members, and organizations from the region.

Professor Jeremy Adelman from Princeton University Visits MUBS

Professor Jeremy Adelman from Princeton University visited MUBS to discuss future collaboration with representatives from the schools of Business, Health, and Education. This visit was part of the ongoing partnership between Princeton University and MUBS, initiated through joint classes on global history and dialogues involving students from 22 different countries.

MUBS and Al-Irfan Foundation Sign MOU to Collaborate on Various Academic Projects

A delegation from the Al-Irfan Foundation visited MUBS to strengthen the relationship between the university and the community. The visit included the signing of a Memorandum of Understanding (MOU) to enhance the partnership and foster development between the two institutions.

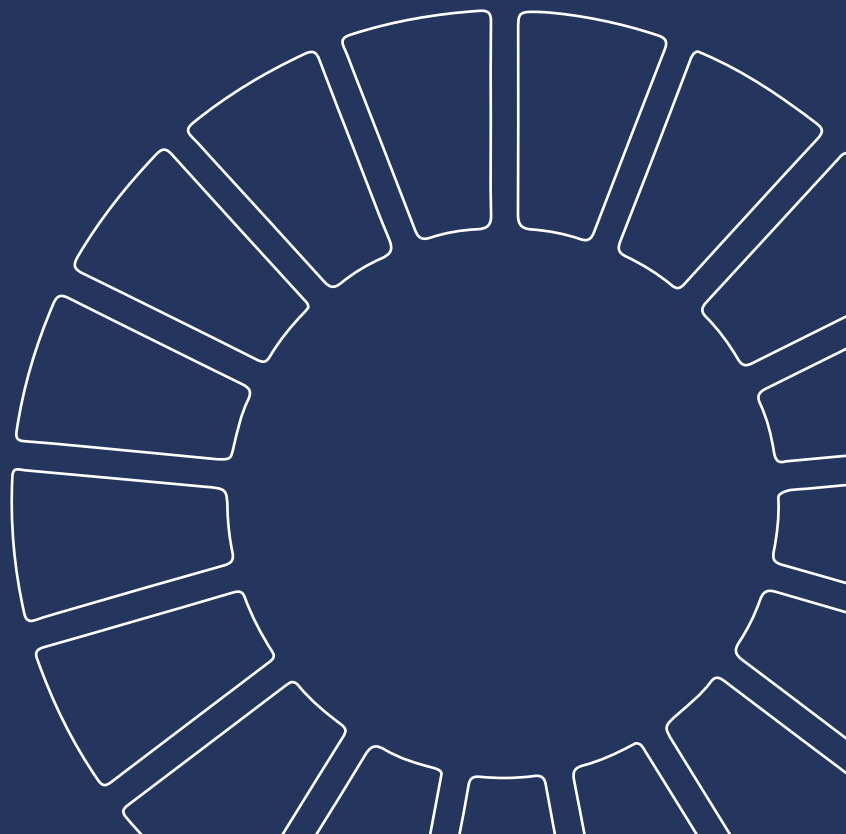


Rashaya Campus Participates in a University Fair Hosted by Hasbani Municipalities Union

MUBS participated in a university fair in Dar Hasbaya, organized by the Hasbani Union in collaboration with social activist Mrs. Maryam Shahada. MUBS representatives provided information and guidance to visiting students, helping them explore opportunities, receive expert advice on admissions tests, applications, and funding, and choose courses that align with their needs and goals.

MUBS Invites Principals from Across Lebanon to High School Representatives' Event

Finally, MUBS hosted a ceremony for education leaders who gathered on the Damour campus. This gathering allowed educators to learn more about MUBS's initiatives, milestones, and the latest partnerships established at the institution.



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